**Swiss Navy Celebrates XBIZ Awards Nominations**

POMPANO BEACH, Florida – November 16, 2023—M.D. Science Lab, makers of the iconic Swiss Navy brand, have received three XBIZ Awards nominations.

“Our entire M.D. Science Lab family would like to thank XBIZ for their nominations,” said Briana Watkins, ACS, Vice President of Sales and Marketing. “We are honored for being recognized for our top-quality products and for the continued support of our customers. These nominations are appreciated and celebrated by every member of our team.”

The XBIZ Awards is the most comprehensive showcase of outstanding achievements across the global adult industry, spotlighting the best of the best throughout several distinct categories.

For this award period, the M.D. Science Lab family has received the following nominations:

**Sex Lubricant Company of the Year:**

Swiss Navy

**Sex Lubricant of the Year:**

NAKED 100% Natural Personal Lubricant

**Sexpert of the Year:**

Sunny Rodgers, M.D. Science Lab’s Marketing & Intimate Health Advisor

M.D. Science has been developing products to enhance sexual experiences since they launched their premier brand, Swiss Navy, in early 1999. Their mission has always been to create products that elevate consumer’s intimate experiences and deliver the possibility of a healthier sex life.

Ralph Albrecht, M.D. Science Lab’s CEO, also sent a big thank you to the XBIZ Awards team. “Our M.D. Science Lab family is incredibly thankful for all our nominations. We realize that having XBIZ and our industry peers recognize our outstanding product achievements is a symbol of our continued success.”

Voting for the XBIZ Awards begins on November 22, 2023.

To view the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).