



LIMITED EDITION ... LIMITED EDITION ... LIMITED EDITION

4 IN 1 PLAYFUL FLAVORS SWEETHEARTS

WARMING • KISSABLE • GLIDE • MASSAGE

For a Limited Time, Swiss Navy's 4-in-1 Playful Flavors collection is expanding! Please welcome **Sweethearts** to the family!

Did You Know? Sweethearts are an iconic heart-shaped candy that has been shared by lovers for more than a century. These classic candies symbolize love and bring back memories of youthful delight and pure sweetness with their uniquely subtle flavor blend of cherry, banana, strawberry, grape, and orange.

Enjoying the flavor and scent of Sweethearts may serve as a memory cue for the positive experiences previously enjoyed.

Savor sweet nostalgia!



Swiss Navy® 4 IN 1 Playful Flavors
Sweethearts 4 oz



SWISS NAVY®



4 IN 1 PLAYFUL FLAVORS

1+2+3+4 = Infinite Playful Love Possibilities

Swiss Navy's 4 in 1 Playful Flavors offer multi-purpose pleasure options: Warming, Edible, Lubricant, Massage. Playful Flavors is lube for every lover's lifestyle. From frisky foreplay to surreal sex, 4 in 1 Playful Flavors makes it easy to explore ways to add more play to every love life.

THE FEATURE	THE BENEFIT	THE VALUE
Flavor profiles professionally formulated by a Fortune 500 food company	Firms on the Fortune 500 list are considered to be of the highest quality when it comes to professional services.	The most realistic and delicious flavors available.
Flavored/Scented Lubricants	Flavored/Scented lubricants bring a sensory enhancement to sexual experiences	Help inspire confidence and playfulness in consumer users.
4 in 1 Multi-function Formula	Products that offer multi-purpose benefits are targeted for 10% market growth annually.	Multi-use products help consumers save money, earning retailers' customers appreciation by allowing them to try more elements in one product and stay on budget.
American-made, FDA-regulated formulas	Creates product and brand confidence.	Identifies as safe. Builds trust. Supports American jobs.

KEY BENEFITS OF 4 IN 1 PLAYFUL FLAVORS

- 4 in 1 Playful Flavors promise playful pleasure in all its forms! Flavored and scented lubricants can be a fun way to introduce oral sex to a partner who might be a little hesitant. Warming lubricants are designed to enhance the sensory experience of sex.
- Research by Debby Herbenick, PhD, author of 'Because It Feels Good: A Woman's Guide to Sexual Pleasure and Satisfaction', found flavored lubricants may help people get past shyness about oral sex.