**M.D. Science Lab Wins Storerotica Award for Lubricant Company of the Year**

**Press Release**

POMPANO BEACH, Florida – July 12, 2023— M.D. Science Lab, makers of the iconic Swiss Navy brand, has been awarded top honors with the 2023 Storerotica Award for ‘Lubricant Company of the Year’.

The 16th Annual SE Awards Show was held at the ANME Founders Show on July 11, 2023. The SE Awards recognized manufacturers for their outstanding achievements in the pleasure product industry. For decades, the annual SE Award Show has been a staple of the adult industry, spotlighting the very best of the best.

“I have the honor of extending our thanks from our entire M.D. Science Lab family and we are all truly grateful to Storerotica and our entire industry for this honor,” said Briana Watkins, ACS, Vice President of Sales and Marketing. “We know there are a lot of great companies in our field, and we appreciate Storerotica and our industry for recognizing our continued commitment and quality.”

Receiving this coveted award means a lot to the M.D. Science Lab team since nominations were voted on exclusively by the readers of Storerotica Magazine.

“Our entire team has worked hard to continually bring our company to new heights with our focus on customer service and product quality,” said Watkins. “The fact that these are basically “reader’s choice” awards makes our win so much sweeter—and we appreciate you!”

To learn more about M.D. Science Lab and Swiss Navy and to view their latest product range, please visit swissnavy.com.

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

To learn more about becoming a Swiss Navy Certified Expert with free online certification, please visit [swissnavycertifiedexpert.com](http://swissnavycertifiedexpert.com/).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.