**Swiss Navy Celebrates 3 Storerotica Award Nominations!**

**Press Release**

POMPANO BEACH, Florida – June 12, 2023— M.D. Science Lab, makers of the iconic Swiss Navy brand, received a record number of three Storerotica Award nominations this year—Sexual Enhancement Company of the Year, as well as the top designation in their category of products, Lubricant Company of the Year.

M.D. Science Lab’s very own Briana Watkins, ACS, Vice President of Sales and Marketing, also received a well-deserved nomination for Businesswoman of the Year.

“I have the wonderful honor of extending our thanks from our entire Swiss Navy family and we are all truly grateful to Storerotica for all our nominations,” said Watkins. “We know there are a lot of great companies in our industry, and we appreciate Storerotica for recognizing our commitment and quality. And we look forward to seeing everyone at ANME and the Storerotica Awards show very soon!”

This year will be its 16th Annual SE Awards held at the ANME Founders Show on July 11, 2023. The ANME Founders Show will be held July 10-12 at the Los Angeles Marriott in Burbank.

Receiving three coveted awards means more than ever this year since nominations were voted on exclusively by the readers of Storerotica Magazine.

“Our entire Swiss Navy team has truly brought our company to new heights with our focus on customer service and product quality,” said Watkins. “The fact that these are basically “reader’s choice” awards makes our nominations so much sweeter—and we appreciate you!”

Swiss Navy encourages everyone to vote. The Storerotica Awards ballots will be emailed on Monday, June 12, and remember—every vote counts!

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.