**May is Women’s Health Month**

**Press Release**

POMPANO BEACH, Florida – May 2, 2023— M.D. Science Lab, makers of the iconic Swiss Navy brand, is once again showing their support of women’s health.

May is Women’s Health Month and the theme this year is ‘Happiness starts with Good Health’. This theme works nicely with another celebration that takes place every May—Masturbation Month.

During an orgasm, by oneself or with a partner, “feel-good” hormones are released into the body. Oxytocin, dopamine, and endorphins released all have a connection to helping promote greater happiness.

“This year’s theme for Women’s Health Month really hit home for us,” said Briana Watkins, ACS, M.D. Science Lab’s VP of Sales and Marketing. “Our Desire by Swiss Navy collection supports women’s health in so many ways with its Sensual Arousal Gel, Stimulating Cream, and Personal Lubricants. And the fact that this collection remains so successful shows how much a female-focused product line is needed.”

Swiss Navy supports sexual health and continually brings training, education, and information directly to the retailers, where it's needed the most. Along with their online Swiss Navy Certified Expert certification program, they have a destination where retailers can learn about wellness and products that may be helpful for consumers—the Desire Wellness Center.

Here retailers can learn interesting facts, statistics, research, and ways to be more comfortable speaking with consumers about intimate issues.

“The goal of Women’s Health Month is to empower women to make their overall health a priority,” said Dr. Sunny Rodgers, M.D. Science Lab’s Intimate Health Advisor. “Knowledge and empowerment are a few of the reasons we created our Desire Wellness Center for our retail partners. We want to support retailers with the knowledge to help women on their journeys to improve their intimate health.”

To visit Swiss Navy’s *Desire Wellness Center*, please visit [b2bswissnavy.com/desire](https://b2bswissnavy.com/desire).

For more information on all the newest products from Swiss Navy, please contact your sales representative. To see the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.