**Swiss Navy Releases Q2 2023 Lookbook**

Press Release

POMPANO BEACH, Florida – March 28, 2023—M.D. Science Lab, makers of the iconic Swiss Navy brand, has released their second quarter 2023 Brand Image Assets Lookbook specifically created for their retail partners.

This Q2 Lookbook is focused on upcoming holidays and events and contains a variety of images designed to build consumer awareness, increase sales, create customer loyalty, and give retailers a competitive edge in the marketplace.

“This is our fourth lookbook we’ve created for our retail partners and the feedback we’ve received has been overwhelmingly positive,” said Briana Watkins, ACS, M.D. Science Lab’s Vice President of Sales and Marketing. “Retailers always have their hands full with so many other tasks. We’re hearing that they appreciate our team providing them with pre-made assets to help boost their sales.”

Swiss Navy’s Q2 2023 Brand Image Assets Lookbook has images that are available for download and can be created in a variety of sizes depending on retailer needs. Retailers are encouraged to contact their sales representatives with their requests.

This latest Lookbook is available online now at [www.B2BSwissNavy.com/Lookbook](http://www.B2BSwissNavy.com/Lookbook).

To see the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit [www.swissnavy.com](http://www.swissnavy.com).