**New Swiss Navy 4 in 1 Playful Flavors are Now Shipping**

Press Release

POMPANO BEACH, Florida – February 6, 2023—M.D. Science Lab, makers of the iconic Swiss Navy brand, has released new product options in their award-winning 4 in 1 Playful Flavors collection. This bestselling line will now include two flavor profiles that consumers love—cotton candy and watermelon.

Both cotton candy and watermelon flavors will be available in one-ounce and four-ounce options.

“Retailers have been requesting that we expand this line, and we are happy to do so with two new flavors,” said Briana Watkins, ACS, M.D. Science Lab’s Vice President of Sales and Marketing. “Since we introduced our 4 in 1 Playful Flavors collection it has been a huge success, especially with more consumers seeking multi-purpose products. We have additional flavors in the works and are paying attention to the feedback we’re receiving from our retailer partners.”

Swiss Navy’s 4 in 1 Playful Flavors line was launched in early 2021 with four flavors—Straw-Kiwi Pleasures, Wild Passion Fruit, Chocolate Sensation, and Poppin Wild Cherry. Salted Caramel Delight was added in late 2021.

All 4 in 1 Playful Flavors unique water-based formulas offer multi-purpose pleasure options: Warming, Edible, Lubricant, Massage. Playful Flavors is lube for every lover’s lifestyle. From frisky foreplay to surreal sex, 4 in 1 Playful Flavors makes it easy for consumers to explore ways to add more play to their love life.

To place your order for these new 4 in 1 Playful Flavors products, please contact your Swiss Navy Sales Representative.

To view the latest Swiss Navy product range, please visit swissnavy.com.

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit [www.swissnavy.com](http://www.swissnavy.com).