**Swiss Navy WINS 2023 ‘O’ Award!**

POMPANO BEACH, Florida – January 5, 2023—M.D. Science Lab, makers of the iconic Swiss Navy brand, has won a 2023 ‘O’ Award. Swiss Navy’s Toy and Body Cleaner was awarded the best in Outstanding Body or Skin Care Line.

The 14th annual ceremony was held on Wednesday, January 4, in Las Vegas as part of the 2023 AVN Novelty Expo (ANE). The annual ‘O’ Awards showcases and celebrates the best of the best from the pleasure products segment of the adult industry.

“It is such an honor for me to thank the ‘O’ Awards team and our industry family on behalf of our entire Swiss Navy team for this outstanding award,” said Briana Watkins, ACS, M.D. Science Lab’s Vice President of Sales and Marketing. “Receiving this award is the perfect way for us to kick off 2023!”

Swiss Navy’s Toy and Body Cleaner, which is available in a spray and a foam, is a proprietary formula that is antibacterial, antifungal, and is designed to effectively remove all types of personal lubricants, including silicone-based lubes. The dermatologically-tested formula is easy to use and leaves skin feeling clean.

The active ingredients in Swiss Navy’s Toy and Body Cleaner are lavender oil, which is known to have properties that are antibacterial, anti-inflammatory, and antifungal, as well as possessing antimicrobial properties, and tea tree oil, which has been traditionally used as a topical antiseptic and is known to be antibacterial, antifungal, and antioxidant, and has antiviral properties that have proven to be effective against common pathogens.

Ralph Albrecht, M.D. Science Lab’s CEO, also sent his appreciation and thanks to the ‘O’ Awards team. “Our entire Swiss Navy family is sincerely thankful for this prestigious award and we appreciate the members of our industry recognizing the quality and care that we put into our products. This ‘O’ Award is a treasured symbol of our continued success.”

M.D. Science always been committed to creating products that elevate consumer’s intimate experiences and deliver the possibility of a healthier sex life. And, as a team, they are always striving to bring more valuable products, sales support, and training opportunities to their retail partners.

To learn more about Swiss Navy’s Toy and Body Cleaner and other new additions, please contact your sales representative.

To view the latest Swiss Navy product range, please visit [swissnavy.com](about:blank).

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).