**Swiss Navy Releases Q1 2023 Lookbook**

Press Release

POMPANO BEACH, Florida – December 22, 2022—M.D. Science Lab, makers of the iconic Swiss Navy brand, has released their first quarter 2023 Brand Image Assets Lookbook specifically created for their retail partners.

This Q1 Lookbook is focused on upcoming holidays and events and contains a variety of images designed to build consumer awareness, increase sales, create customer loyalty, and give retailers a competitive edge in the marketplace.

“The feedback we’ve received from our retail partners has been amazing,” said Briana Watkins, ACS, M.D. Science Lab’s Vice President of Sales and Marketing. “We’re hearing that providing high quality graphics has been extremely helpful and the boost in consumer awareness has helped to increase sales—which is exactly what our team was hoping for!”

Swiss Navy’s Q1 2023 Brand Image Assets Lookbook has images that are available for download and can be created in a variety of sizes depending on retailer needs. Retailers are encouraged to contact their sales representatives with their requests.

This latest Lookbook is now available to retailers at [www.B2BSwissNavy.com/Lookbook](http://www.B2BSwissNavy.com/Lookbook).

To see the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).