**In Honor of National Gratitude Month, Swiss Navy sends Thanks to their Global Customer Family**

Press Release

POMPANO BEACH, Florida–November 1, 2022—M.D. Science Lab, makers of the iconic Swiss Navy brand, is taking advantage of National Gratitude Month to send a heartfelt message of thankfulness to their customer-family around the globe.

“Our entire Swiss Navy family is thankful for our partners everywhere,” Briana Watkins, ACS, M.D. Science’s Vice President of Sales and Marketing. “We know that our success is also their success. Our sales continue to grow month after month and we’re proud to be able to continually help others expand their business and their blessings—and we appreciate each and every one of them!”

While helpfulness was a central component for Swiss Navy throughout 2021 due to the pandemic and supply chain disruptions, 2022 has been a year of gratitude and support.

“Our Swiss Navy team has always aimed to help our customer-family on multiple levels,” said Ralph Albrecht, M.D. Science Lab’s CEO. “Briana and her team have expanded our merchandise selection, provided solutions to help boost retailers’ sales, and worked to launch a game-changing certification program, all in response to our customers’ needs.”

2022 has seen the launch of Swiss Navy’s Deep Throat Fast Acting Oral Numbing Spray and Anal Jelly Premium Personal Lubricant, with several more thoughtful products in development based on consumer demand and customer requirements.

“I’m thankful that Swiss Navy was able to be a part of our customers’ success this year,” said Watkins. “Our entire team is industry family-focused, and we keep our customers a constant priority. We are all incredibly thankful to be a part of this industry and appreciate how Swiss Navy is consistently embraced.”

To learn more about Swiss Navy’s newest additions, please contact your representative.

To view the latest Swiss Navy product range, please visit swissnavy.com.

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

Retailers and their staff are encouraged to sign up for free online certification training to become a Certified Swiss Navy Expert at [swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

**About M.D. Science Lab**

Since 1999, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit [www.swissnavy.com](http://www.swissnavy.com).