**In Honor of National Adult Sex Ed Month,**

**Swiss Navy Launches 'Certified Expert' Program**

**Press Release**

POMPANO BEACH, Florida – June 21, 2022—June is National Adult Sex Education Month and is an annual celebration of informative and sex-positive enlightenment about sex and sexuality, specifically for adults.

In honor of this occasion, Swiss Navy has created a comprehensive certification course to help provide retail associates with valuable knowledge and a path to certification as an expert in their field.

“We create solutions for our customer-partners,” said Briana Watkins, ACS, Vice President of Sales and Marketing for M.D. Science Lab. “We understand the concerns that retailers have, many of which are struggling with high turnover and need help with the demands of constantly training and retraining their staff.”

The new online ‘Swiss Navy Certified Expert’ certification course is self-paced and can be accessed on multiple devices at any day and time to fit into retail staff schedules.

The multi-module course covers everything from types of consumable goods to in-depth knowledge of uses and solutions and is peppered with *Did You Know* tidbits to help initiate conversations with consumers. The course was created in a bite-sized format so that retail staff can easily navigate their way to certification on any time schedule.

“So far, we’ve released our first two modules with eight additional modules in the works,” said Watkins. “We understand how information in our industry is constantly expanding and evolving, which can make it difficult for retailers to keep training current and comprehensive. We want to provide an education for your staff members to help them be better prepared and to be a valuable part of your success.”

Upon successfully completing all ten modules in the course, the staff member will receive a certificate of completion announcing them as a ‘Swiss Navy Certified Expert’.

Retailers and their staff are encouraged to sign up at [www.swissnavycertifiedexpert.com](http://www.swissnavycertifiedexpert.com).

To see the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/). For more sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [www.b2bswissnavy.com](http://www.b2bswissnavy.com).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.