**Swiss Navy Launches International Hub to Support Global Customers**

**Press Release**

POMPANO BEACH, Florida – June 14, 2022—Swiss Navy products are currently sold in retail chains and specialty boutiques in the U.S. and in over 48 countries worldwide, so now more than ever there is a need for product information to be available in multiple languages.

“We want to help our international partners align with their consumers' needs,” said Briana Watkins, ACS, Vice President of Sales and Marketing for M.D. Science Lab. “We have put together product videos with multilingual subtitles that can be used for retail associate training or played on monitors within retail shops.”

Information for subtitled videos can be found on Swiss Navy’s B2B site and can be downloaded in multiple formats.

“Our multilingual product videos are currently available in Spanish, German, Dutch, French, Italian, and Russian,” said Watkins. “But we encourage retailers that need other languages to contact their sales representatives so that we can ensure their needs are met.”

According to the World Trade Organization, the value of global trade reached a new record in 2021, amounting to $28.5 trillion. All major trading economies saw imports and exports rise above pre-pandemic levels in the fourth quarter of 2021.

“We value our global partners and are always working to ensure they have the information and support they need to continue being successful,” said Watkins. “Creating an international hub is just one more way we can help our customers’ businesses grow.”

For more information, please visit [b2bswissnavy.com/international-hub](https://b2bswissnavy.com/international-hub).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](about:blank) or visit [www.swissnavy.com](about:blank).