**Swiss Navy Celebrates 4 Storerotica Award Nominations!**

**Press Release**

POMPANO BEACH, Florida – June 3, 2022— M.D. Science Lab, makers of the iconic Swiss Navy brand, received a record number of four Storerotica Award nominations this year— LGBTQIA+ Company of the Year, Sexual Enhancement Company of the Year, as well as the top designation in their category of products, Lubricant Manufacturer of the Year.

M.D. Science Lab’s very own Briana Watkins, ACS, Vice President of Sales and Marketing, also received a well-deserved nomination for Businesswoman of the Year.

“I have the honor of extending our thanks from our entire Swiss Navy family and we are all truly grateful to Storerotica for all our nominations,” said Watkins. “We know there are a lot of great companies in our field, and we appreciate Storerotica and our industry for recognizing our commitment and quality. And we’re thrilled that our in-person Storerotica Awards show is back! We’ve missed you.”

Due to pandemic restrictions, Storerotica Magazine, the leading trade publication for adult retailers, has been unable to hold an in-person award show since 2019. This year will be its 15th Annual SE Awards held at the ANME Founders Show on July 12, 2022. The ANME Founders Show will be held July 11-13 at the Los Angeles Marriott in Burbank.

Receiving four coveted awards means more than ever this year since nominations were voted on exclusively by the readers of Storerotica Magazine.

“Our entire Swiss Navy team has truly brought our company to new heights with our focus on customer service and product quality,” said Watkins. “The fact that these are basically “reader’s choice” awards makes our nominations so much sweeter—and we appreciate you!”

Swiss Navy encourages everyone to vote. The Storerotica Awards ballots will be emailed on Monday, June 6, and will be active until June 17. If a person does not receive a pre-nom email ballot, please contact SE’s Kristofer Kay directly at Kris@edpublications.com. All ANME attendees and exhibitors are invited to join in for food, drinks, and fun at the 2022 Storerotica Awards Show held on July 12.

To learn more about Swiss Navy and to view their latest product range, please visit swissnavy.com.

For sales and marketing resources, please visit Swiss Navy’s B2B Resource Center at [b2bswissnavy.com](http://www.b2bswissnavy.com).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.