**Swiss Navy Becomes Official Sponsor of International Mr. Leather**™

Press Release

POMPANO BEACH, Florida – May 24, 2022— M.D. Science Lab, makers of the iconic Swiss Navy brand, announced their honor as the exclusive lubricant sponsor of the renowned International Mr. Leather™ (IML) and International Mr. Bootblack Weekend 2022.

“Patience is truly a virtue,” said Ellen Friedman, Regional Director of Sales, Events, and Marketing for M.D. Science Lab. “I’ve been working with IML’s Sponsorship Coordinator, Jon Krongaard, for many, many years and we were finally able to make this partnership happen. I could not be more thrilled for Swiss Navy to be the exclusive lubricant company as part of this wonderful organization and their event.”

International Mr. Leather™ (IML) is an international conference and contest of leathermen held annually since 1979 in Chicago, Illinois, and this year Swiss Navy will serve as the Platinum Sponsor of this event. IML Weekend starts on Thursday, May 26th and continues through Monday, May 30th.

"We are excited to have Swiss Navy join this year’s International Mr. Leather - International Mr. Bootblack Weekend as our lube sponsor," said IML-IMBB Executive Director, Bill Stadt. "We look forward to a long and mutually successful partnership with Swiss Navy."

Friedman, who has been spearheading Swiss Navy sponsorships for several years, shared why these partnerships are so important, “Our M.D. Science Lab family knows that it’s crucial to support and empower individuals and their freedoms, and we’ve come to value our opportunities to partner on these inclusive events such as IML Weekend.”

Swiss Navy has a strong history of supporting groups championing the intimate rights of others and is proud to be able to be a part of International Mr. Leather™ (IML) and International Mr. Bootblack Weekend 2022—and is looking forward to many more sponsorships ahead with this incredible organization.

For more information about International Mr. Leather™ and International Mr. Bootblack Weekend 2022, please visit [imrl.com](http://www.imrl.com).

To learn more about Swiss Navy and to view their latest product range, please visit swissnavy.com.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact efriedman@mdsciencelab.com or visit www.swissnavy.com.