**Swiss Navy Unveils Deep Throat Spray at Altitude Intimates Show**

**Press Release**

POMPANO BEACH, Florida – March 15, 2022—The iconic Swiss Navy team unveiled another soon-to-be bestseller at this year’s Altitude Intimates Show.

The trade show was held in person this year after a two-year hiatus due to the pandemic, and attendees were *thrilled* to be back to meeting in person.

“We wanted our first in-person show to feel like a celebration,” said Briana Watkins, M.D. Science’s Vice President of Sales and Marketing. “So, we felt that the Altitude Show was the perfect place to unveil our newest product—Swiss Navy Deep Throat Spray featuring a delicious, salted caramel flavor and scent. Many deep throat sprays don’t include a scent, which can really help elevate the experience for users.”

Following the uber-successful additions of salted caramel to Swiss Navy’s 4-in-1 Playful Flavors and the flavored lubricant collection, utilizing this popular flavor again was practically mandatory.

Several buyers in attendance shared positive feedback. “It tastes just like salted caramel! And it’s good,” said Martin Puentes of LSMT/New Fine Arts. “Holy Moly! That’s good stuff!” said Janel Hargreaves of Lotions and Lace. “Yep, I feel it! It’s a great flavor,” said Syndy Clark of Fairvilla.

“We are having a very productive show,” said Watkins. “If this show is any indication of how 2022 is going to go for our Swiss Navy team, we are on target to set new sales records!”

Pre-orders are now being accepted for Swiss Navy’s Deep Throat Spray in salted caramel. Please contact your sales representative to learn more.

To view the award-winning Swiss Navy collection, please visit swissnavy.com.

To visit Swiss Navy’s Business-to-Business (B2B) Resource Center, please visit [B2BSwissNavy.com](https://b2bswissnavy.com/home).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.