**Come see Swiss Navy at the Altitude Intimates Show!**

**Press Release**

POMPANO BEACH, Florida – March 9, 2022—The Swiss Navy Team invites buyers to visit them at the upcoming Altitude Intimates Show—the first in-person industry trade show since the beginning of the pandemic over two years ago.

“Our team is so excited to welcome everyone back!” said Briana Watkins, M.D. Science’s Vice President of Sales and Marketing. “It’s been too long since we’ve all been able to see each other and having that camaraderie and our close friendships is part of what makes our industry special.”

Located in Booth #1, Swiss Navy will be revealing a much-anticipated new product at the Altitude Show.

“Of course we’ll be there to support our distributor partners and to exhibit our multiple award-winning products, but we also want to connect with buyers and ensure we’re supporting them and their end-customers. I’m predicting that the new product we’re unveiling will be our next award-winning bestseller,” said Watkins.

Swiss Navy has started out 2022 with a bang, including: sweeping the award season with four wins and Briana being named Businesswoman of the Year, sponsoring New York Fashion Week, rebranding their social media presence to Swiss Navy Pride, and launching a comprehensive B2B Resource website.

Everyone is invited to stop by Booth #1 at the Altitude Intimates Show in Las Vegas, March 14-16, 2022.

To view the award-winning Swiss Navy collection, please visit [swissnavy.com](about:blank).

To visit Swiss Navy’s Business-to-Business (B2B) Resource Center, please visit [B2BSwissNavy.com](https://b2bswissnavy.com/home).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](about:blank) or visit [www.swissnavy.com](about:blank).