**Swiss Navy becomes an Official Sponsor of**

**New York Fashion Week x Runway 7 Fashion Show**

Press Release

POMPANO BEACH, Florida – February 7, 2022—M.D. Science Lab, makers of the iconic Swiss Navy brand, has become an official sponsor of the New York Fashion Week x Runway 7 Fashion Show.

2022 New York Fashion Week runway show will be held at Sony Hall February 8, 10, and 11, with Runway 7 Fashion managing the overall vertical integration of incredible fashion with some of the most recognizable brands available. Runway 7 Fashion curate’s forward-thinking products that represent quality, cultural diversity, and fashionable functionality.

M.D. Science Lab’s Swiss Navy brand was chosen for their focus on intimate wellness.

“This is such an incredible honor,” said Briana Watkins, M.D. Science Lab’s Vice President of Sales and Marketing. “Being able to be a sponsor of New York Fashion Week x Runway 7 Fashion Show really illustrates our belief in Runway 7 Fashion’s experiential platform melding fashion with engaging brands. We’re looking forward to 2022’s New York Fashion Week for so many more reasons this year!”

Runway 7 Fashion is known as the premier runway producer managing designer brands and presenting a world class stage to showcase the latest in fashion. Their innovative style seamlessly marries designers and brands, and Swiss Navy will proudly be a part of their 2022 New York Fashion Week runway show.

M.D. Science Labs’ mission has always been to create products that elevate consumers’ personal experiences and deliver the possibility of a healthier intimate life.

To view the latest Swiss Navy product range, please visit swissnavy.com.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit [www.swissnavy.com](http://www.swissnavy.com).