

SWISS NAVY®

# Slip 'N Slide

SOFT & SMOOTH  
PREMIUM WATER BASED  
ULTRA THICK FORMULA

## SWISS NAVY®

PREMIUM JELLY LUBRICANT

### Overview

Swiss Navy is known for creating the best lubricants on the market and we're adding something entirely new to our brand—a Premium Jelly Lubricant.

This ultra-thick, non-greasy formula uniquely stays exactly where you place it, for added comfort and extra convenience. Swiss Navy's Premium Jelly Lubricant provides an intimate cushion to your lovemaking.



### Sizes

5ml - Item#: SNSLIP5ML - UPC: 699439006471

2oz - Item#: SNSLIP2 - UPC: 699439006488

5oz - Item#: SNSLIP5 - UPC: 699439006495

### Lubricating Jelly Features

Soft & Smooth  
Premium Water Based  
Ultra-Thick Formula

**Slip n' Slide and Ready to Ride!**



## Meet Swiss Navy's Newest Premium Lubricant! Introducing Slip 'N Slide Premium Jelly Lubricant

Swiss Navy is known for creating the best lubricants on the market and we're adding something *entirely new* to our brand—a Premium Jelly Lubricant.

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THE FEATURE	THE BENEFIT	THE VALUE
Ultra-thick, non-greasy formula	Uniquely and conveniently stays exactly where placed	Thicker formula prevents spills and the need for multiple reapplications, allowing overall for less amount of product needed to be used. This can help consumers save money.
Strategically reduces friction	According to <a href="#">WebMD</a> , a thicker lubricant lessens abrasion and friction better than a thin lube	Essentially, a thicker jelly lubricant can provide a more comfortable intimate experience for many consumers.
American-made, FDA-regulated formulas	Creates product and brand confidence	Identifies as safe. Builds trust. Supports American jobs.

### Benefits of Swiss Navy's Slip 'N Slide Premium Jelly Lubricant

- Clean, water-based formula—ideal for people with sensitive skin and safe to use with sex toys and all types of condoms
- Every tube is safely sealed with an aluminum foil seal
- Flip top cap allows for easy one-handed application
- Crystal clear formula—no fragrance or color added

### DID YOU KNOW?

Jelly lubricants are a classic and can be traced back to the early 1900s.

Slip 'N Slide Premium Jelly Lubricant is a thick gel that smoothly glides on and stays wherever it's put. The thick formula allows consumers to focus on their intimate activities, quickly prepare for sex play, and increase sexual enjoyment.

**Keep In Mind - when Slip 'N Slide Premium Jelly Lubricant is used with a condom, it can help make sex feel more natural.**