**Swiss Navy Lubricant Featured**

**on THE LATE LATE SHOW with JAMES CORDEN**

Press Release

POMPANO BEACH, Florida – December 22, 2021—M.D. Science Lab, makers of the iconic Swiss Navy brand, received an early holiday surprise when their Swiss Navy Premium Anal Lubricant was featured on The Late Late Show with James Corden.

The Late Late Show with James Corden, which celebrated it’s 1,000th episode in early December 2021, features interviews celebrities and newsmakers, and hosts musical performances. It’s known for its unique interview format, where guests appear on stage simultaneously and the host himself doesn’t sit behind a desk.

Viewers had a slick surprise on the December 14, 2021, episode when guest, Zach Woods, best known for his three seasons on the sitcom The Office, explained that he had been having interesting experiences with personal lubricant—namely, Swiss Navy’s Premium Anal Lubricant.

Woods, alongside Corden’s other guest, Katie Couric, shared his very slippery Airbnb story. He explained his empty, “practically barren” Airbnb’s lacked basic accoutrements, such as salt. But Woods and his girlfriend discovered the accommodations did have plenty of lube—Swiss Navy’s Premium Anal Lubricant, to be exact. Woods had snapped an image of the lubricant bottle, which he shared with Corden and Couric.

“Of course, we were delighted when Zach shared his photo!” said Briana Watkins, M.D. Science’s Vice President of Sales and Marketing. “It’s wonderful to know that our products are being shared and appreciated.”

While Couric admitted that she had never heard of the Swiss Navy brand, Swiss Navy is the top selling personal lubricant brand in its marketplace and expanded its core collections in 2021 to include Desire by Swiss Navy and 4-in-1 Playful Flavors.

“Whenever our brand receives recognition, even in a playful, humorous manner, we are thankful that people are becoming more comfortable with their personal intimacy,” said Watkins. “One of our goals at Swiss Navy is to help people love their love life—and we appreciate James and Zach for sharing Swiss Navy’s Premium Anal Lubricant on their recent episode. And, of course, we have other products that we will be sending to Zach and his girlfriend just in case his future travels don’t come with lube.”

Swiss Navy’s lubricant segment can be viewed online at [vimeo.com/swissnavy](https://vimeo.com/swissnavy).

To view the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).