Desire By SWISS NAVY

Flavored Lubricants

The Desire by Swiss Navy® collection is developed by women, for women, to provide solutions for fulfilling intimate desires with innovative formulas created with the female body in mind. Inspired by the science of desire, every custom-made product features key ingredients and unique formulations to engage female consumers and their personal needs.

THE FEATURE	THE BENEFIT	THE VALUE
Created with the female body in mind	Women control 85% of consumer spending and are looking for products created for them and their needs	A collection from a trusted brand created by women, for women.
Flavored lubricants	Bring a sensory enhancement to sexual experiences	Help inspire confidence and playfulness in consumer users.
Female-friendly packaging	Encourages healthy exploration	Creates comfortability for users. Appeals to beginners.
American-made, FDA-regulated formulas	Creates product and brand confidence	Identifies as safe. Builds trust. Supports American jobs.

Key Benefits of Desire Flavored Lubricants

- Flavored lubricants can be a fun way to introduce oral sex to a partner who might be a little hesitant.
- Flavored lubricants are designed to enhance the sensory experience of sex.
- Research by Debby Herbenick, PhD, author of 'Because It Feels Good: A Woman's Guide to Sexual Pleasure and Satisfaction', found flavored lubricants may help people get past shyness about oral sex.

DID YOU KNOW?

CHERRIES are thought to be loaded with sexual stimulation and encourage pheromone production.

CHOCOLATE contains two chemicals that, according to scientists, create aphrodisiac qualities. Tryptophan is involved in sexual arousal and phenylethylamine is released in the brain when people fall in love.

Made For Sharing

HERE'S TO EDIBLE LOVE & GREAT TASTE

Desire's flavored lubricants are irresistibly delicious to engage more personal senses. Enjoy the fluid silkiness and savor the jam-packed flavor—the best of both worlds. Cherry Blast and Chocolate Kiss are perfect for intimate adventures.

Bon Appétit!