**Swiss Navy Recognizes ‘Love Your Body’ Day**

**Press Release**

POMPANO BEACH, Florida – October 20, 2021—Annual *Love Your Body* Day falls on Wednesday, October 20, and was founded in 1998 by the National Organization for Women ([NOW](https://now.org/now-foundation/love-your-body/)) as a way to encourage people to speak out against demeaning images of women and celebrate women in all their diverse sizes, shapes and hues.

Swiss Navy recognizes this day as it was intended but asks that we all go further and allow it to remind us that people are more than how we are portrayed in the media and viewed by society. Together we can combat the influence of media by focusing on what is realistic and healthy for each of us.

“I’m sure you’ve heard media stating that sex sells,” said Briana Watkins, Vice President of Sales and Marketing for M.D. Science Lab. “Numerous studies conducted in the last decade have found that objectification is psychologically toxic and, in some cases, can lead people to suffer from sexual dysfunction, which is exactly what we here at Swiss Navy are hoping to help people overcome.”

Swiss Navy’s broad product range focuses on personal empowerment and provide help and support for natural bodily functions—all with an intention of encouraging people to love their bodies.

“Beauty comes from within and by consciously reminding ourselves that each and every body is beautiful, we can help others practice more self-acceptance,” said Watkins.

For more ways to focus on body-positivity and celebrate *Love Your Body* Day, visit NOW.org.

To view Swiss Navy’s body-healthy products, please visit SwissNavy.com.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](about:blank) or visit [www.swissnavy.com](about:blank).