**Celebrate National Couples Day with Swiss Navy**

**Press Release**

POMPANO BEACH, Florida – August 16, 2021—National Couple’s Day is celebrated every August 18th, but this year it feels more important. Because of all the incredible happenings in our world, Swiss Navy encourages everyone to celebrate their relationships and significant others in an inclusive way.

Whether your couple-hood is same-sex, opposite sex, gender non-conforming, or undefined, love is a universal language. August 18th is a great day to share your love with your partner.

Swiss Navy shares suggestions on ways to celebrate National Couples Day this year.

**1. Get Busy**

Since National Couples Day falls on a Wednesday this year, why not enjoy some Hump Day love? Swiss Navy lubricants are always appropriate for celebrating occasions of love.

**2. Share Your Love**

[Research](https://www.healthline.com/health/hugging-benefits#:~:text=Hugs%20can%20make%20you%20happier&text=Oxytocin%20is%20associated%20with%20happiness,a%20strong%20effect%20in%20women.&text=One%20study%20found%20that%20the,hugs%20with%20their%20romantic%20partner.) shows that hugging your partner can increase levels of oxytocin, helping to boost our moods.

**3. Sync Your Hearts**

According to [research](https://www.ucdavis.edu/news/lovers-hearts-beat-sync-uc-davis-study-says) by U.C. Davis, when gazing into the eyes of your partner, your heartbeats sync up, helping create links between lovers.

“Connection is one of the aspects at the heart of our products,” said Briana Watkins, Vice President of Sales and Marketing for M.D. Science Lab. “Our Swiss Navy team wholeheartedly hopes that couples everywhere can find time to celebrate each other this National Couples Day. It’s the perfect time to check in with each other before the busyness of Fall begins.”

In honor of National Couples Day, Swiss Navy encourages everyone to celebrate the connection of love in all its many forms.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](about:blank) or visit [www.swissnavy.com](about:blank).