**Swiss Navy’s Toy & Body Cleaner Wipes – Now Shipping!**

**Press Release**

POMPANO BEACH, Florida – May 20, 2021—M.D. Science Lab, makers of the iconic Swiss Navy brand, announced today that it has begun to fulfill orders of their newest addition to their product line—Swiss Navy’s Toy & Body Cleaner Wipes.

These wipes are designed for intimate hygienic cleaning and come boxed in a set of six individual packages. The box is perfect for serving as an in-store sales display, while the handy package design is very convenient for end-consumers.

“We are excited to be expanding our Swiss Navy line,” said Briana Watkins, M.D. Science Lab’s Vice President of Sales and Marketing. “When we considered the feedback we’ve been receiving from our customers over the past year, we realized that everyone is needing additional options for personal cleanliness. These intimate wipes are ideal for bodies and pleasure products, and specifically meet the needs of our customers.”

Created to be delicate and effective on intimate skin and pleasure products, the formula is dermatologically-tested, and includes a couple of powerful ingredients—tea tree oil and lavender oil.

[Research](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1360273/) has found tea tree oil to be a topical antiseptic and can serve as an antibacterial, antifungal, and antiviral treatment. Swiss Navy’s Toy & Body Cleaner Wipes also include lavender oil, which provides an arousing scent and has been found to have antiseptic and anti-inflammatory properties.

“Our development team does extensive research to find the best clinical options for our new products,” said Watkins. “We know consumers are looking for functional solutions using the best ingredients. We strive to pack as many benefits as possible into our products and our new toy and body cleaner wipes are an effective combination of health and expertise.”

According to [Deloitte Business Consulting](https://www2.deloitte.com/global/en.html), 84 percent of consumers rank personal cleanliness as very important, while sales of personal sanitization products are up 30 percent from last year. Consumers view cleaning products as essential and appreciate the added convenience of a wipe.

As always, Swiss Navy is mindfully taking every possible measure to ensure shipments are safely fulfilled as the world adapts to our ongoing COVID-19 situation.

Please contact your Swiss Navy representative to place your order for Swiss Navy’s Toy & Body Cleaner Wipes now.

To view the latest Swiss Navy product range, please visit swissnavy.com.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products at the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.