**Swiss Navy Offers Virtual Training**

**Press Release**

POMPANO BEACH, Florida – March 24, 2021—The M.D. Science Lab family realizes the pandemic has changed the landscape when it comes to product trainings and they’re actively finding new ways to safely support their customer-partners.

Earlier this year Rocky Bowell joined the team as Swiss Navy’s brand ambassador. As the world gradually reopens, Bowell has traveled thousands of miles to help retailers within their stores.

Now, Swiss Navy is also offering virtual trainings as part of their ongoing commitment to help and support retailers as they adjust to the pandemic’s new normal.

“Our customers need to be supported as we all work through the ever-changing landscape that this pandemic is creating,” said Briana Watkins, Vice President of Sales and Marketing. “We know that everyone wants to continue to prosper and learn, but also wish to maintain their safety. This is why we’ve put together virtual options in addition to having Rocky on the road.”

M.D. Science Lab is embracing the digital world and providing tailored educational product training as needed for their customers. These live classes are conducted by Dr. Sunny Rodgers, along with Watkins and other members of the Swiss Navy team and can be focused on areas that retailers need help with.

“We work around our customers schedules and go beyond traditional product training,” said Watkins. “We include a mix of knowledge and helpful information that empowers retailers as they work directly with consumers. Being able to supply retailers and distributors with everything they need to be successful is one of our top goals.”

M.D. Science Lab has already launched two new collections in 2021 and have more products and promotions in the works, in addition to building an online training video library as well.

To schedule your own live online training, please reach out to your Swiss Navy representative.

To view the latest Swiss Navy product range, please visit swissnavy.com.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact Briana@Swissnavy.com or visit www.swissnavy.com.