MD Science Lab/Swiss Navy WINS O Award Press Release

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**Swiss Navy Wins 2021 ‘O’ Award!**

POMPANO BEACH, Florida – January 22, 2021—M.D. Science Lab, makers of the iconic Swiss Navy brand, has been awarded the 2021 “O” Award for ‘Outstanding Supplement or Enhancement of the year’ for their Sensual Arousal Lubricant, garnering one of only thirteen exclusive awards.

The 12th annual ‘O’ Awards took place virtually on January 20th and celebrated the best of the best from the adult novelty market. For the past dozen years, The “O”s have been a highlight of the annual Adult Novelty Expo (ANE) but Wednesday’s virtual presentation was the first time the award show took place in an online streaming environment.

“Our entire M.D. Science Lab/Swiss Navy family would like to thank the ‘O’ Awards for this prestigious honor,” said Briana Watkins, Vice President of Sales and Marketing. “We realize it’s been a challenging year for us all and we are truly grateful to have our Sensual Arousal Lubricant recognized with this award. We appreciate the team at AVN for helping us get our year started in a wonderful way.”

M.D. Science has been developing products to enhance sexual experiences since 1998 and launched their premier brand, Swiss Navy, in early 1999. Their mission has always been to create products that elevate consumer’s intimate experiences and deliver the possibility of a healthier sex life.

Ralph Albrecht, M.D. Science Lab’s CEO, also sent a big thank you to the ‘O’ Awards team. “Our M.D. Science Lab family is incredibly thankful for this award. It’s an honor having the ‘O’ Awards and our industry peers recognize our Swiss Navy Sensual Arousal Lubricant. We always strive to create the best products available and receiving this award means a lot to us all.”

To view the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).