**M.D. Science Lab Team Welcomes Rocky Bowell Press Release**

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**Rocky Bowell Joins M.D. Science Lab Team**

POMPANO BEACH, Florida – December 22, 2020—The M.D. Science Lab family continues to grow with the addition of industry veteran Rocky Bowell as their brand ambassador.

Bowell brings over 20 years of industry retail experience to the Swiss Navy team and will be a valuable addition to support future growth plans.

“Rocky brings so much experience and enthusiasm to our team,” said Briana Watkins, Vice President of Sales and Marketing. “We have exciting plans for the future and know that Rocky will bring a lot of talent to our industry family. The fact that he has worked in the retail space for 20 + years, speaks volumes alone. He will be able to add that personal experience to retailers as he has worn that hat for many years. Rocky is an extremely likeable person and will become and an industry favorite in no time. We are thrilled to have Rocky be a part of the Swiss Navy family!”

Bowell will use his decades of experience to work directly with retailers and their staff. As the M.D. Science catalog of brands continues to grow with new collections and expansion plans, Bowell will be able to help retailers increase their sales with hands-on help and support.

“I am delighted to join such a celebrated company,” said Bowell. “I’m eager to get started! I am really looking forward to being able to see retailers in person and help to create strong bonds between our Swiss Navy brands and the store staff. My goal is to offer retailers all the support they need to be successful.”

Bowell will officially join the M.D. Science team in January 2021 and will help launch all the new M.D. Science Lab additions planned for next year.

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](about:blank) or visit [www.swissnavy.com](about:blank).