MD Science Lab StorErotica Awards Press Release

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**M.D. Science Lab Wins Lubricant Company of the Year!**

POMPANO BEACH, Florida – November, 13, 2020—M.D. Science Lab, makers of the iconic Swiss Navy brand, took home the highest honors in the lubricant category for STOREROTICA Magazine’s annual SE Awards 2020.

The SE Awards honor manufacturers, distributors, key industry executives, and retailers for their hard work and dedication to their businesses, their clients, and the industry as a whole. With a focus on those who play a critical part in the continued growth of our industry, an SE award celebrates those companies who create praiseworthy products that provide exceptional benefits to consumers worldwide.

“Our M.D. Science Lab family is thrilled to be honored with this award,” said Vice President of Sales and Marketing, Briana Watkins. “I’m also excited to share that we have new strategic growth plans in the works for Swiss Navy that will allow us to take even better care of our customer-partners.”

M.D. Science has been developing products to enhance sexual experiences since 1998 and launched their premier brand, Swiss Navy, in early 1999. Their mission has always been to create products that elevate consumer’s intimate experiences and deliver the possibility of a healthier sex life.

“I would like to thank STOREROTICA for their continued support and recognition. We are honored to accept this highly regarded award,” said Ralph Albrecht, M.D. Science Lab’s CEO. “With all our products, especially our Swiss Navy range, we create resources that our customers appreciate and get excited about. Our entire team is proud of being recognized by our customers and industry peers.”

To view the latest Swiss Navy product range, please visit [swissnavy.com](https://swissnavy.com/).

**About M.D. Science Lab**

Since 1998, M.D. Science Lab has continually created award-winning products dedicated to helping consumers live healthier lives. With a focus on intimate wellness and nutritional good health, M.D. Science Lab continues to create products on the forefront of the wellness market that are offered worldwide. For more information, please contact [Briana@Swissnavy.com](mailto:Briana@Swissnavy.com) or visit [www.swissnavy.com](http://www.swissnavy.com).